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KINGDEE INTERNATIONAL SOFTWARE GROUP COMPANY LIMITED

金蝶國際軟件集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 268)

UNUSUAL SHARE PRICE AND TRADING VOLUME MOVEMENTS

This announcement is made by Kingdee International Software Group Company Limited (the "**Company**" or "**Kingdee**") at the request of The Stock Exchange of Hong Kong Limited (the "**Stock Exchange**") and pursuant to Rule 13.10 of the Rules Governing the Listing of Securities on the Stock Exchange.

The board of directors (the "**Board**") of the Company has noted the increases in the price and trading volume of the shares of the Company (the "**Shares**") today. Having made such enquiry with respect to the Company as is reasonable in the circumstances, the Board confirms that it is not aware of any reasons for such increases today or of any information which must be announced to avoid a false market in the Shares or of any inside information that needs to be disclosed under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The Board has noted the contents of the news articles published in Oriental Daily (東方日報) and Ta Kung Pao (大公報) on 19 March 2014 regarding:

(i) The Company had extensive cooperation with the Internet companies, including provision of small and micro enterprises and E-commerce order services in conjunction with Alibaba, mutual cooperation with Baidu in logistics, and cooperation with the QQ and WeChat, which are under Tencent (00700). The possibility of an even closer cooperation with Tencent and Alibaba in future will not be ruled out; and

(ii) The Company didn't propose the distribution of final dividend for 2013, as the Company needs to make input into its Internet development and the Company has just turned from loss to profit. However, the Company is considering that to achieve distribution of dividend in the long term after the financial performance of the Group becomes stable.

The Board would like to inform the shareholders of the Company and clarify as follows:

(i) Recently, Kingdee has strengthened the cooperation with the Internet companies. Kingdee's "Kuaidi100" continued to launch a series of collaboration with Baidu in the mobile search, mobile application open platform and Aladdin data open platform. Kingdee e-merchants

financial accounting software was invited to station on Alibaba's Taobao seller service platform, and such software can seamlessly integrated with Taobao, Tmall and Alipay data, to materially improve the efficiency of reconciliation and substantially increase the speed and accuracy of financial accounting. At the end of 2013, Kingdee also launched a cooperation with WeChat under Tencent to develop business management search platform, though which Kingdee can extend ERP products to user's mobile terminals, not only to enhance the ERP users experience, but also to significantly improve the collaborative efficiency among suppliers, enterprises and customers. The above information has already been disclosed in the Company's official website and official micro-blog, the announcement dated 20 December 2013 and the 2013 annual results announcement issued by the Company. At the same time, the possibility of an even closer cooperation with the Internet companies in future will not be ruled out by the Company in the future, and such information shall be published by the Company through our official website and announcement as and when appropriate; and

(ii) Following the turning of the Group's financial results from loss to profit, the Board is confident in its strategic direction and the future prospects of the Company, and will consider the plan on future distribution of dividend after the business transformation of the Group becomes continuing stable.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the Shares.

This announcement is made by the order of the Company. The Board collectively and individually accepts responsibility for the accuracy of this announcement.

By order of the Board
**Kingdee International Software
Group Company Limited**
Xu Shao Chun
Chairman

Shenzhen, the People's Republic of China, 19 March 2014

As at the date of this announcement, the Board comprises Mr. Xu Shao Chun (Chairman of the Board and Chief Executive Officer), Mr. Chen Deng Kun and Mr. Yang Jian as executive directors; Ms. Dong Ming Zhu as non-executive director; and Mr. Gary Clark Biddle, Mr. Wu Cheng, Mr. Ho Ching hua and Mr. Liu Chia Yung as independent non-executive directors.